

COMMUNICATIONS MANAGER at MyCollective

Convictionist:	Impact & Diversity
Strong communication skills:	German & English (C1-native level)
Professional experience:	3+ years
Flexible:	Freelance/Parttime; Remote

WHO WE ARE

MyCollective is a social business with the aim of changing the narrative of parental leave, retain and further develop parental leavers and thus bring more diversity to the leadership levels of the industry. Participants in our programs are invited by their employers and embark on a journey during their parental leave in which we (1) connect them with peers (2) empower them by translating their "parenting skills" into "leadership skills" in trainings and (3) inspire them through keynote speeches and discussions with role models. Learn more about us: www.mycollective.io

WHO WE ARE LOOKING FOR

As we are a growing start-up, we work dynamically and with a lot of energy. Together we tackle what is important and are looking for someone who wants to grow with us. At this stage of our development, we are looking for an experienced **communication manager** to design and implement a comprehensive communication strategy, grow our audience, deepen social media communications capabilities, and bring our enterprise aspirations to life through various channels. Do you love to write, tell stories, find the right words for it and on top of it develop a strategy to make us heard?

Your core tasks will be:

- Definition of a communication plan and coordination of all activities on the relevant platforms (Social Media, Press, Website) for national and international markets
- Conception, coordination and implementation of social media campaigns
- Writing, scheduling and monitoring posts on our corporate accounts (LinkedIn, Instagram, YouTube)
- Press and social media monitoring, creation of reports and derivation of fields of action
- Picking up "fresh off the press" topics and company news to spread via our different channels
- Ensuring media coverage in the national and international press
- Updating our website with relevant content
- Engaging in dialogue with our online communities and handling customer comments
- Content creation incl. text & graphics

YOUR PROFILE

- Convictionist with intrinsic motivation
- 3+ years of work experience in the field of journalism/ PR / social media
- Completed studies in the field of marketing, media, journalism or comparable training
- Confident handling of all common social media networks and online communities –LinkedIn and Instagram are your second living room
- Ability to interpret social media data and metrics
- Flair for image & writing tonality, as well as good texting skills in the storytelling area
- Interest in digital trends as well as high motivation in the further development and implementation of state-of-the-art social media techniques
- Good understanding for trends and current news regarding diversity, gender equality and social businesses
- Strong organizational skills and sense of responsibility
- Powerful communicator and collaborator
- Native spoken and written English & fluent German – the programs run 100% in English
- Experience with social media management tools, Adobe Creative Cloud and Wix is a plus

YOUR BENEFITS

- The opportunity to help shape a sustainable, socially-engaged brand and help build the company
- Dynamic and energetic working environment
- Strong team spirit and openness to contribute your own ideas
- Flexible working hours/ trust-based working hours
- Fully remote position with the opportunity to join us at our office in Munich, close to the English Garden
- High-quality network and valuable contacts in the industry

Sounds like we're the pot to your lid? We are looking forward to receiving your application including a project example (e.g. publications/ text/ social media strategy) at info@mycollective.io.

Your contact person is:
Johanna Buß

